



## CORPORATE PROFILE

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Preview Media is an Independent Software Vendor, specialised in **interactive touchscreen technologies**. The company develops and sells its own niche turnkey applications for the retail, restaurant and real-estate industries, then operates the network of installed kiosks. It also develops customized solutions for some customers. The company has been created in August 2003 and is registered under the Canadian Business Corporations Act.

Preview Media proprietary software applications are innovative on their respective markets and patent-pending including :

- **Touchscreen Directory / Intercom:** This solution revolutionizes the out-of-date control access industry equipments, introducing new all-in-one kiosk with all modern technologies (PC, touchscreen, Web / ASP admin, VOIP communication) to offer advanced features people want. The company is aggressive in this existing growing market, building a strong active distribution network.
- **Promotional Price Checker:** Our new generation of price verifier turns them from an expense to revenue for all retailers with multi-advertising options. Our proprietary «Best Related Items» promotion platform is based on keyword auctions, paid by manufacturers. Like Digital Signage, the market is growing quickly as Price Verifiers become mandatory by laws in more States / Provinces.
- **Customer Service Video Kiosk:** Through partnership, we are pioneer to integrate high-resolution full screen Video Over IP on our touchscreen applications. Then, for retail, we offer in-store remote Customer Service Video, representing the future of Service@Retail.
- **X-Press registering:** This solution helps to speed the auto-registering process in large trade shows and events.
- **Other Applications:** Preview kiosk for DVD and Video Games, etc...
- **Customized applications:** Development of personalized user interfaces for touchscreen and web based development of application in latest Adobe Flash / Flex / Air technologies.

The customers of the company are real estate managers (COGIR, Monit, Canderel, ...), public organisations (Santé Canada, Téléfilm Canada, Ville de Montréal), retailers (Toys'R'us, Big W, video clubs, ...). Its products and expertises can be deployed in many sectors of activities.